

## California Arbor Week 13th Annual Poster Contest

For California Youth Ages 5 to 12

## 2023 Poster Contest Theme: "Trees Plant a Cooler Future" Entries Due: February 13, 2023

Attention Young Artists! Each year California kicks off Arbor Week with a poster contest. California Arbor Week is an annual celebration of trees that always falls March 7 - 14. Across the state, communities honor trees. California youth can participate too by thinking about the importance of trees and creatively sharing their love and knowledge of them in a piece of art. Any California youth ages 5-12 can submit a poster.

This year's theme is "Trees Plant a Cooler Future." We want you to think about how trees have the power to make our neighborhoods a cooler place.

TREES
Plant a
Cooler
Future.

ARBOR WEEK
POSTER
CONTEST
2023

Visit californiareleaf.org/arborweek

Have you ever visited a park on a hot summer day?

Walking or playing under the sun's heat can make us hot, thirsty, and tired. But it can be magically different under the shade of a tree. In fact, on a very hot day, it can be up to 20 degrees cooler in the shade! Trees shade us from direct sunlight and cool us down through the natural air condition they produce when water moves up from the soil through the tree's roots and evaporates out of the tree's leaves.

Did you know trees do many cool things beyond providing us shade? Trees purify our air, clean rainwater, provide homes and healthy food for wildlife, take carbon dioxide out of the air and create oxygen for us to breathe. Scientists have also learned trees help humans relax, feel calmer, and even help us do better on schoolwork! Trees can make a big difference in creating healthy communities, which is why it is so important that we plant more trees all over California, especially in communities that don't have enough tree cover. Together we can plant a cooler future!

Think about how "Trees Plant a Cooler Future" and what that means to you - and then make it into a poster! A committee will review all submitted posters and select the statewide finalists. Each winner will receive a cash prize ranging from \$25 to \$100 and a printed copy of their poster. The top winning posters are unveiled at the Arbor Week press conference and will then be on the California ReLeaf and California Department of Forestry and Fire Protection (CAL FIRE) websites and shared via social media channels.

**Grown-ups:** For fun, tree-oriented science activities and books to read with your kids, please visit our website <a href="https://californiareleaf.org/arborweek/educational-resources/">https://californiareleaf.org/arborweek/educational-resources/</a>

















## Arbor Week Poster Contest Eligibility Guidelines

- The submittal must be original artwork created by California youth ages 5-12
- Artist's first and last name must be written or signed on the front lower right hands corner of the poster
- The poster must be related to the theme, and the phrase "Trees Plant a Cooler Future" must appear somewhere on the poster.
- Artwork must be between 8.5 in. x 11 in. and 14 in. x 18 in. and on a paper that allows for duplication.
- Entry should not be matted, mounted, laminated, framed, or folded.
- Submit entry along with the Entry Form (below) by 2/13/23 via mail to California ReLeaf
  at the address provided below. All entries will become the property of California ReLeaf
  and cannot be returned.
- If you cannot mail the artwork to us, high-quality digital replications (photographs or scans) are eligible. However, if the piece is selected as a finalist, the actual artwork will need to be arranged to be sent to California ReLeaf.

Questions? Contact us at arborweek@californiareleaf.org

## **Entry Form**

Please attach a copy of this form to the back of the poster. Entries must be postmarked by February 13, 2023

**Send to:** California ReLeaf - Poster Contest 2115 J Street Suite 213 | Sacramento, CA 95816

2113 3 Street Suite 213   Sacramento, GA 93010	
Artist's Name:	Age:
Artist's City (Must be in California):	
Artist's School:	Grade:
Grown-up's Name:	
Grown-up's Email or Phone Number:	
If this student wins the competition, where should the check and printed poster be mailed?	